



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/10/12 to 09/16/12	2x		----F--				
	KSNV			F	09/14/12	:30	5:42 AM		NRCCNV040914H The Rule:	\$325.00		1
	KSNV			F	09/14/12	:30	5:58 AM		NRCCNV040914H The Rule:	\$325.00		2
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		M-----				
	KSNV			M	09/17/12	:30	5:12 AM		NRCCNV040914H The Rule:	\$325.00		2
	KSNV			M	09/17/12	:30	5:59 AM		NRCCNV040914H The Rule:	\$325.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		-T-----				
	KSNV			Tu	09/18/12	:30	5:28 AM		NRCCNV040914H The Rule:	\$325.00		1
	KSNV			Tu	09/18/12	:30	5:47 AM		NRCCNV040914H The Rule:	\$325.00		2
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		--W----				
	KSNV			W	09/19/12	:30	5:28 AM		NRCCNV040914H The Rule:	\$325.00		1
	KSNV			W	09/19/12	:30	5:47 AM		NRCCNV040914H The Rule:	\$325.00		2
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	2x		---T---				
	KSNV			Th	09/20/12	:30	5:21 AM		NRCCNV040914H The Rule:	\$325.00		1
	KSNV			Th	09/20/12	:30	5:41 AM		NRCCNV040914H The Rule:	\$325.00		2
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	1x		----F--				
	KSNV			F	09/14/12	:30	6:22 AM		NRCCNV040914H The Rule:	\$1,000.00		1
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/17/12 to 09/23/12	1x		M-----				

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 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Advertiser	NRC-IE
Product	NRC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV			M	09/17/12	:30	6:50 AM		NRCNV040914H The Rule	\$1,000.00		1
				to								
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV				09/17/12 to 09/23/12	1x	-T-----					
				Tu	09/18/12	:30	6:23 AM		NRCNV040914H The Rule	\$1,000.00		1
				to								
				09/17/12 to 09/23/12	1x	--W----						
				W	09/19/12	:30	6:19 AM		NRCNV040914H The Rule	\$1,000.00		1
				to								
				09/17/12 to 09/23/12	1x	---T---						
				Th	09/20/12	:30	6:18 AM		NRCNV040914H The Rule	\$1,000.00		1
				to								
				09/10/12 to 09/16/12	2x	-----S-						
				Sa	09/15/12	:30	6:16 AM		NRCNV040914H The Rule	\$350.00		2
				Sa	09/15/12	:30	6:54 AM		NRCNV040914H The Rule	\$350.00		1
				to								
				09/10/12 to 09/16/12	2x	-----S-						
				Sa	09/15/12	:30	8:27 AM		NRCNV040914H The Rule	\$625.00		1
				Sa	09/15/12	:30	8:43 AM		NRCNV040914H The Rule	\$625.00		2
				to								
				09/10/12 to 09/16/12	2x	-----S						
				Su	09/16/12	:30	6:44 AM		NRCNV040914H The Rule	\$325.00		2
				Su	09/16/12	:30	6:55 AM		NRCNV040914H The Rule	\$325.00		1
				to								
				09/10/12 to 09/16/12	2x	-----S						

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Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2966

Invoice #	105124-1
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Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	Sunday Today	7a-8am								
	KSNV			Su	09/16/12	:30	7:28 AM	NRCCNV040914H The Rule:	\$625.00		2
	KSNV			Su	09/16/12	:30	7:46 AM	NRCCNV040914H The Rule:	\$625.00		1
15	KSNV	Today 4th Hour	10am-11am								
	KSNV			F	09/10/12 to 09/16/12	1x	----F--				
	KSNV			F	09/14/12	:30	10:52 AM	NRCCNV040914H The Rule:	\$325.00		1
16	KSNV	Today 4th Hour	10am-11am								
	KSNV			M	09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	10:27 AM	NRCCNV040914H The Rule:	\$325.00		1
17	KSNV	Today 4th Hour	10am-11am								
	KSNV			Tu	09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	10:29 AM	NRCCNV040914H The Rule:	\$325.00		1
18	KSNV	Today 4th Hour	10am-11am								
	KSNV			W	09/17/12 to 09/23/12	1x	--W----				
	KSNV			W	09/19/12	:30	10:29 AM	NRCCNV040914H The Rule:	\$325.00		1
19	KSNV	Today 4th Hour	10am-11am								
	KSNV			Th	09/17/12 to 09/23/12	1x	---T---				
	KSNV			Th	09/20/12	:30	10:59 AM	NRCCNV040914H The Rule:	\$325.00		1
20	KSNV	Rachael Ray	11am-12pm								
	KSNV			F	09/10/12 to 09/16/12	1x	----F--				
	KSNV			F	09/14/12	:30	11:12 AM	NRCCNV040914H The Rule:	\$325.00		1
21	KSNV	Rachael Ray	11am-12pm								
	KSNV			M	09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	11:43 AM	NRCCNV040914H The Rule:	\$325.00		1

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Product	NRCC IE 2012
Estimate Number	2956

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	11:39 AM	NRCCNV040914H The Rule	\$325.00		1
23	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	11:40 AM	NRCCNV040914H The Rule	\$325.00		1
24	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	11:55 AM	NRCCNV040914H The Rule	\$325.00		1
25	KSNV	News 3 Today - SAT	9am-930am		09/10/12 to 09/16/12	1x	-----S-				
				Sa	09/15/12	:30	9:17 AM	NRCCNV040914H The Rule	\$500.00		1
27	KSNV	M-F Early News	5-630p		09/10/12 to 09/16/12	2x	----F--				
				F	09/14/12	:30	5:11 PM	NRCCNV040914H The Rule	\$1,000.00		2
				F	09/14/12	:30	5:29 PM	NRCCNV040914H The Rule	\$1,000.00		1
28	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x	M-----				
				M	09/17/12	:30	6:09 PM	NRCCNV040914H The Rule	\$1,000.00		2
				M	09/17/12	:30	6:25 PM	NRCCNV040914H The Rule	\$1,000.00		1
29	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x	-T-----				
				Tu	09/18/12	:30	5:28 PM	NRCCNV040914H The Rule	\$1,000.00		1
				Tu	09/18/12	:30	6:11 PM	NRCCNV040914H The Rule	\$1,000.00		2
30	KSNV	M-F Early News	5-630p								

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Estimate Number	2956

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x		--W----				
					to							
	KSNV			W	09/19/12	:30	5:27 PM		NRCCNV040914H The Rule:	\$1,000.00		2
	KSNV			W	09/19/12	:30	6:22 PM		NRCCNV040914H The Rule:	\$1,000.00		1
31	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	2x		---T---				
					to							
	KSNV			Th	09/20/12	:30	5:15 PM		NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			Th	09/20/12	:30	6:24 PM		NRCCNV040914H The Rule:	\$1,000.00		2
32	KSNV	Sa-Su Early News	5pm-630pm		09/10/12 to 09/16/12	3x		-----S-				
					to							
	KSNV			Sa	09/15/12	:30	5:09 PM		NRCCNV040914H The Rule:	\$650.00		2
	KSNV			Sa	09/15/12	:30	6:12 PM		NRCCNV040914H The Rule:	\$650.00		3
	KSNV			Sa	09/15/12	:30	6:27 PM		NRCCNV040914H The Rule:	\$650.00		1
33	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/10/12 to 09/16/12	2x		----F--				
					to							
	KSNV			F	09/14/12	:30	6:54 PM		NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			F	09/14/12	:30	6:58 PM		NRCCNV040914H The Rule:	\$1,000.00		2
34	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/17/12 to 09/23/12	2x		M-----				
					to							
	KSNV			M	09/17/12	:30	6:54 PM		NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			M	09/17/12	:30	7:20 PM		NRCCNV040914H The Rule:	\$1,000.00		2
35	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/17/12 to 09/23/12	2x		-T-----				
					to							
	KSNV			Tu	09/18/12	:30	7:13 PM		NRCCNV040914H The Rule:	\$1,000.00		2
	KSNV			Tu	09/18/12	:30	7:29 PM		NRCCNV040914H The Rule:	\$1,000.00		1

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm										
				09/17/12 to 09/23/12	2x	--W----						
	KSNV			W	09/19/12	:30	7:08 PM		NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			W	09/19/12	:30	7:24 PM		NRCCNV040914H The Rule:	\$1,000.00		2
37	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm										
				09/17/12 to 09/23/12	2x	---T---						
	KSNV			Th	09/20/12	:30	6:59 PM		NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			Th	09/20/12	:30	7:18 PM		NRCCNV040914H The Rule:	\$1,000.00		2
38	KSNV	Tuesday Prime 8-9pm	8-9pm									
				09/17/12 to 09/23/12	1x	-T-----						
	KSNV			Tu	09/18/12	:30	7:58 PM		NRCCNV040914H The Rule:	\$4,000.00		1
39	KSNV	NFL Football	1P-9PM									
				09/10/12 to 09/16/12	1x	-----S						
	KSNV			Su	09/16/12	:30	7:42 PM		NRCCNV040914H The Rule:	\$10,000.00		1
40	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				09/17/12 to 09/23/12	1x	M-----						
	KSNV			M	09/17/12	:30	11:21 PM		NRCCNV040914H The Rule:	\$1,100.00		1
41	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				09/17/12 to 09/23/12	1x	-T-----						
	KSNV			Tu	09/18/12	:30	11:11 PM		NRCCNV040914H The Rule:	\$1,100.00		1
42	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				09/17/12 to 09/23/12	1x	--W----						
	KSNV			W	09/19/12	:30	11:31 PM		NRCCNV040914H The Rule:	\$1,100.00		1
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									

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-----S-

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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105124-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105124
Alt Order #	06838422
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x					
				Sa	09/15/12	:30	11:22 PM	NRCCNV040914H The Rule:	\$1,100.00		1
44	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	-----S				
				Su	09/16/12	:30	11:27 PM	NRCCNV040914H The Rule:	\$1,100.00		1
45	KSNV	Late Night w/Fallon	1237a-136am		09/10/12 to 09/16/12	1x	----F--				
				F	09/14/12	:30	1:30 AM	NRCCNV040914H The Rule:	\$225.00		1
46	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	M-----				
				M	09/17/12	:30	1:22 AM	NRCCNV040914H The Rule:	\$225.00		1
47	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	1:35 AM	NRCCNV040914H The Rule:	\$225.00		1
48	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	1:13 AM	NRCCNV040914H The Rule:	\$225.00		1
49	KSNV	Late Night w/Fallon	1237a-136am		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	1:22 AM	NRCCNV040914H The Rule:	\$225.00		1
50	KSNV	Saturday Night Live	1130pm-1:02am		09/10/12 to 09/16/12	1x	-----S-				
				Sa	09/15/12	:30	12:38 AM	NRCCNV040914H The Rule:	\$1,400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

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INVOICE



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 1500 Foremaster Lane
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Advertiser	NRCC-IE	Invoice #	105124-1
Product	NRCC IE 2012	Invoice Date	09/23/12
Estimate Number	2956	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/20/12

Station	KSNV	Order #	105124
Account Executive	Amy McCreary	Alt Order #	06838422
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
51	KSNV	Chris Matthews	930-10P		09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	9:51 PM		NRCCNV040914H The Rule:	\$1,200.00		1
52	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	11:56 PM		NRCCNV040914H The Rule:	\$400.00		1
53	KSNV	WKND Jeop/Wheel	630-730pm		09/10/12 to 09/16/12	1x	-----S-					
				Sa	09/15/12	:30	6:42 PM		NRCCNV040914H The Rule:	\$500.00		1
Aired Spots												73

Gross Total \$61,925.00
Agency Commission \$9,288.75
Net Amount Due \$52,636.25
Payment Terms 30 Days

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